



# STEPHINE POSTON

OWNER, POSTON &  
ASSOCIATES, LLC

## PERSONAL PROFILE

Ms. Poston is committed to inspiring tribal communities through culturally competent, community based approaches. She has over 30 years' experience in public and community relations, marketing and branding, strategic facilitation and planning, event planning, and capacity building at the tribal, federal, state, and local levels.

## CONTACT DETAILS

Phone: (502) 379-6172  
stephposton@msn.com  
postonllc.com

## CAREER BACKGROUND

### Owner, Poston & Associates, LLC

*2002-Present (Sample)*

- **Strategic Planning**, Gila River Indian Tribe, Jicarilla Apache Nation, Laguna Rainbow Corporation, Tribal Housing Authorities, and Tribal Enterprises and Programs
- **Marketing and Branding Consultant**, Island Mountain Development Group, Honoring Native Life (University of NM), Pueblo of Laguna Census, Pueblo of Santa Ana Wellness
- **Event Planner**, Native Americans in Philanthropy, Pueblo of Isleta VAWA Convening, Congresswomen Haaland and Davids Washington DC Reception, National Indian Gaming Association, National Congress of American Indians
- **General Communication and Development**, Pueblo of Sandia, American Indian Graduate Center
- **Developer - Native American Engagement Campaign**, Be Well New Mexico (Insurance Exchange)

### Executive Management

*Pueblo of Sandia, 1993 - 2004*

Provided leadership and coordination on various tribal community engagement and communication initiatives, including:

- **Public Relations Director**
- **Health/Safety/Education Director**
- **Tribal Enterprise Development**

### Public Affairs Officer

*U.S. Forest Service, New Mexico and Arizona, 1990 - 1993*

## EDUCATION

- **Coaching for Transformation**, Leadership that Works, 2020
- **ONABEN**, Bridging Success, 2016
- **Alumna**, East West Center, 2016
- **Emerging 200 Graduate**, Small Business Administration, 2012
- **Tuck Executive Education**, Dartmouth, 2007
- **Leadership Graduate**, Sandoval County, 2000
- **Leadership Program, Ambassador**, Americans for Indian Opportunity, 1998
- **Master of Arts, Organizational Management**, University of Phoenix, 1998
- **Bachelor in Business Administration**, University of New Mexico, 1990



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## HONORS

- **Top 50 Entrepreneurs**, Native Business Magazine, 2019
- **American Small Business Champion**, SCORE, 2018
- **Hall of Fame**, University of New Mexico, Anderson School of Management 2018
- **Native Woman Business Owner of the Year Award**, NCAIED Reservation Economic Summit 2017
- **Women of Influence**, Albuquerque Business First, 2016
- **Outstanding Leadership And Service**, Emerge New Mexico, 2010
- **Women On The Move**, YMCA, 2002
- **Up & Comers**, University Of New Mexico, 2001
- **Special Recognition**, Albuquerque Indian Hospital, 1999

## PUBLICATIONS AND PRESENTATIONS

- **Co-author**, Indigenous Women Entrepreneurs In New Mexico: Surpassing Barriers and Stereotypes, 2017
- **Native Women Trailblazers, Influencers And Change Agents**, Women Empowering Women for Indian Nations Panel, 2016
- **Women Business Owners**, New Mexico Reservation Economic Summit Panel, 2016
- **Native Women's Leadership Cohort**, American Indian College Fund, 2016
- **Editor**, American Indian Graduate Publications, 2007 To 2018

## CURRENT VOLUNTEERISM

- **Native Women Lead**, Co-Founder, 2017
- **Board Member**, Santa Fe Community Foundation, Native American Advised Endowment Fund
- **Board Member**, Southwestern Association For Indian Arts