



# A Full Service Communications Firm

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Poston & Associates, LLC (P&A) is a full-service communications firm providing customized solutions to meet customer needs. **A small, disadvantaged, Native American, woman-owned business (HUBZone, WOSB/EDWOSB).**

## Public & Community Relations

**NSAIC 541820; 813319, 561920, 541612**

Over 25 years' experience working with federal, state, tribal, and local entities with strategic communications initiatives.

## Media Relations

**NSAIC 541820; 541840; 323111**

Experience with media engagement campaigns to deliver strategic messaging and issue responses to traditional, online, and social media networks.

## Event & Media Planning

**NSAIC 541820; 541840; 611430; 926110; 512110; 812990; 561499, 561920**

Extensive past performance in event planning and coordination to deliver high impact meetings, fundraisers, and events.

## Messaging, Marketing, Branding & Video

**NSAIC 541820; 541840; 323111; 512110; 541430; 541613**

Proven expertise with creating content and defining your image

## Strategic Planning & Facilitation

**NSAIC 541611; 611430; 926110**

Working with small and large groups to identify the organizational vision and establish a strategic plan to support that vision.

## Fundraising Development

**NSAIC 561499**

Plan, execute, and deliver fundraising and development plans. Identify and engage organizational partners.

## Key Clients

### Federal

- Department of Interior
- Bureau of Indian Education
- Federal Communications Commission
- Food & Drug Administration
- Indian Health Service

### National

- American Indigenous Business Leaders (AIBL)
- National Congress of American Indians
- National Renewable Energy Laboratory
- American Indian Graduate Center
- Americans for Indian Opportunity
- AMERIND Risk Management
- National Indian Gaming Association
- Native American Rights Fund (NARF)
- National Center for American Indian Economic Development (NCAIED)
- Notah Begay III Foundation

### State/Local

- NM Health Insurance Exchange
- State of New Mexico Indian Affairs Department
- Pueblo of Acoma
- Navajo Nation
- Valliant Consulting
- Pueblo of Tesuque
- NM Dental Association
- Town of Bernalillo
- Keres Consulting, Inc.
- Albuquerque Area Indian Health Board
- Jicarilla Apache Nation
- Native Women Lead

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## Certifications:

MBA Organizational Management; SBA e200; East West Center Alumnae; HUBZone; EDWOSB

## Affiliations:

NMPTAP; NMSBDC; Santa Fe Community Foundation (Native American Advisory Fund)

## Clearances:

Q clearance eligible

**Duns#: 806997826**

**Cage Code: 525V4**

## Contact Information:

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# NativeBusiness®

2019



**STEPHINE POSTON**  
*SANDIA PUEBLO*  
Poston & Associates, LLC

## **Stephine Poston**

### **President & CEO**

Ms. Poston has over 30 years' experience in public and community outreach efforts at the tribal, federal, state, and local levels. With extensive experience in grassroots outreach and community facilitation, she has a proven track record in executing highly effective outreach and marketing campaigns for high profile, contentious issues.

Ms. Poston is an expert in tribal outreach and facilitation, having served a variety of Tribal customers, including the Pueblos of San Ildefonso, Tesuque, Ohkay Owingeh, and Santa Clara, the Navajo Nation, New Mexico Indian Affairs Department, Native American Rights Fund, and National Congress of American Indians.